



20 October 2010

MEDIA ADVISORY

Sustainability in Full Force at the IDF World Dairy Summit

(Auckland, New Zealand) The IDF World Dairy Summit (WDS) will be held 8-11 November, 2010 at the Sky City Convention Centre, Auckland New Zealand. There will be two events focusing on the global dairy sustainability industry. Both events are open to all WDS participants:

Global Dairy Agenda for Action Update

On Tuesday, 9 November, presentations will be delivered from the Global Dairy Agenda for Action (GDAAC) signatories and two New Zealand dairy farmers. A variety of global case studies will be highlighted and the session will also cover what the industry is seeking to achieve leading up to the official GDAAC reporting year of 2011. **The event will be held from 9:30-11:30 a.m. in Marlborough Room 2.**

Sustainability Area

For the week of the conference, there will be an area in the **Auckland Promenade** showcasing the dairy industry's sustainability worldwide progress. Demonstrations of the Green Paper will be onsite, containing nearly 400 examples of initiatives across the entire dairy chain and continues to grow.

Who: Global Dairy Sustainability Industry and Partners

What: Sustainability Update Events

Where: Sky City Convention Centre, Auckland, New Zealand

When: 8-11 November 2010

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